

## Zoo Century Fundraising After 18 Months

The Zoo Century campaign's first eighteen months have been incredibly successful \$9,422,687 in gifts and pledges are presently secured. Including the commitment of \$5 million from Dane County and the City of Madison, this brings the campaign total to date to **\$14,422,687 of our \$27 million goal!** Thank you to all our Zoo Century supporters for continuing to share the Zoo's story and helping expand the ever-growing list of donors and friends!

## Children's Zoo Coming to Life

Visitors to the Zoo this summer and fall were often entertained by more than just the animals. As construction progress continues in the new Children's Zoo, there has certainly been a lot of action for the youngest Zoo visitors to enjoy!

The Adventure Tree Play Area (pictured right) is rapidly nearing completion. This play structure includes ample opportunities to climb, slide and explore. Stationed around the Tree House will be five satellite play structures: the dino dig (Sponsored by the Dan Olszewski Family), kangaroo pouch, tortoise shell, climb through log, and the giant rock wall. There are still sponsorship opportunities

available for four of the five play structures.

The new state of the art exhibits (pictured below, left) for five Children's Zoo residents is also progressing quickly. This structure is located immediately to the south west of the Conservation Carousel building and it will share similar design elements and finishing.



Thanks to a lead gift of \$3 million dollars from the Oscar Rennebohm Foundation, and many other generous donations, the Children's Zoo continues to take shape.

What's next up for the Children's Zoo after these elements are completed? Work will begin on a new petting Zoo, animal barn & care facility,

flamingo yard (our favorite pink friends will enjoy a brand new home here) as well as a trackless train and new concessions area.



## NEW ANIMAL STRUCTURE WILL BE HOME TO:

- Gibbon
- Wallaby
- Meerkats (*new animal!*)
- Porcupine
- Red Panda (*new animal!*)

# Cow Parade

The Wisconsin Cow Parade Live Auction is taking place on Friday November 10th at 6 p.m. at the Alliant Energy Center. Thanks to Mid West Family Broadcasting and one of its stations, The Lake, 40% of proceeds from this beautiful "Lake Moonona and Mendota" Cow will be donated to the Zoo Century campaign! Tickets to this event can be purchased at [www.friendsgala.org](http://www.friendsgala.org) or 890-9957. We may have a few tickets available to Zoo Century donors. If you are interested please contact Amy Lensing at 258-9490.



The Lake has also sponsored the Wetland area of the new Children's Zoo. Listen up and thank them for the support!

## Run, Feast, or Trick or Treat at the Zoo...

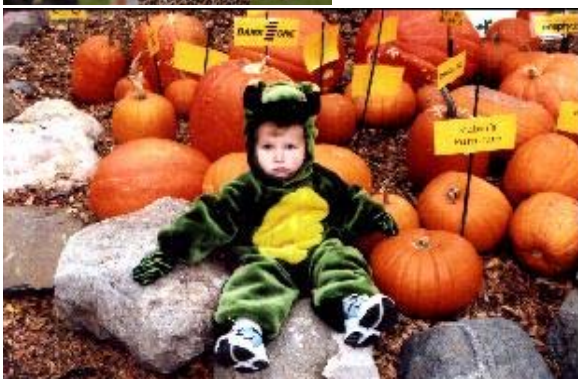
### All Special Event \$ Benefits Zoo Century Campaign

Starting in 2005, proceeds from all the Zoo's popular special events go straight toward the Zoo Century renovations. This is a great way for many families in the community to enjoy the Zoo while knowing that they have a hand in helping the rebuilding effort.

The Society's three major special events are Feast with the Beasts (June), The Zoo Run Run (September, this was the first annual event) and Halloween at the Zoo (back for its 20th year).

#### Net Event Totals 2006

- Feast with the Beasts: \$40,000
- The Zoo Run Run \$25,000
- Halloween at the Zoo TBD:  
*Join the Fun on Oct 21!*
- Corporate Nights \$25,000



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**ZOO**  
*It's our nature* SM